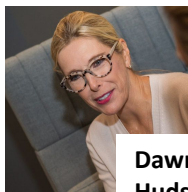@ PEPSICO

"This is serious work but we make it fun through our stories - it's the best way to really engage an audience"
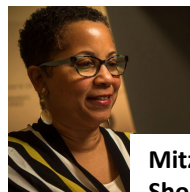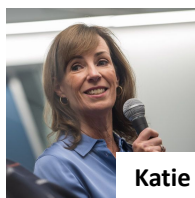
The Band of Sisters

Who we are:

Six executive level women. Operating experience across 20+ industries - from large corporations to small start ups, in many male-dominated industries - and from the bottom rung to the C-suite and the Boardroom. Unparalleled insight into inclusive leadership and work culture.
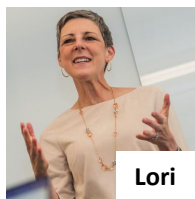
Dawn Hudson

Mitzi Short

Katie Lacey

Angelique Bellmer Krembs

Lori Marcus

Cie Nicholson

The Band of Sisters brings a fresh take on **how to dismantle gender bias** and build an inclusive corporate culture.

What we offer:

In our **unique "multi-voice keynote,"** we focus on the micro moments – the little things you didn't know mattered – and provide truly diverse perspectives - not "one size fits all" answers. Our work complements the academic research with decades of hands-on operating experience and real world examples. Our approach is designed to engage all genders through humor and storytelling – which we believe is the key to unlock action.

Target audience:

We speak to men and women, as leaders and witnesses, about becoming **allies against gender bias in the workplace.** We are trusted voices to tell the truth about corporate culture and **make a difference in engagement and retention.**

The How-to Guide For Inclusive Leaders

"For attracting and retaining talented women, this is your playbook"
Indra Nooyi
Former Chairman of PepsiCo

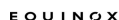*"For male executive allies, they are an eye-opener"*
Mike White
Former CEO of DIRECTV

"These sisters have the proven grit, influence and grace to change the game!"
Dr Ella Bell
Professor at Dartmouth's Tuck School of Business

"Make sure you aren't making any of these mistakes unknowingly"
Scott Galloway
New York Times bestselling author and entrepreneur

Scott Galloway • Following
Professor of Marketing, NYU Stern | Best…
1yr •

Good book on how to move past gender bias at work, out this week
https://a.co/d/3ji3yf3

THE BAND OF SISTERS
Dawn Hudson, Angelique Bellmer Krembs, Katie Lacey, Lori Tauber Marcus, Cie Nicholson, and Mitzi Short

you should smile more

HOW TO DISMANTLE GENDER BIAS IN THE WORKPLACE

You and 583 others   40 comments • 20 reposts

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WATCH: Interview @ NASDAQ

@ Women in Capital Markets

@ Orange Theory Fitness

@ World Economic Forum

@ Dicks Sporting Goods

Workshop at @ NYU Stern

@ Morgan Stanley ISG

Our speaking audiences from the past year:

PEPSICO   Paramount   Mondelēz International   WCM WOMEN IN CAPITAL MARKETS

SULLIVAN & CROMWELL LLP   NEW YORK CITY TOURISM + CONVENTIONS   AlixPartners

Orangetheory FITNESS   CONAGRA BRANDS   Insulet Corporation

ATHLETIC BREWING Cº   BOSTON BEER co. ESTD.1984   ANA

Davis Wright Tremaine LLP   NYC Emergency Management   DICK'S SPORTING GOODS   SpencerStuart

SELECTIVE   Morgan Stanley

NYU STERN SCHOOL OF BUSINESS   MIT MANAGEMENT SLOAN SCHOOL   TUCK SCHOOL OF BUSINESS AT DARTMOUTH   EXTRAORDINARY WOMEN ON BOARDS   WORLD ECONOMIC FORUM

WISE WOMEN IMPACTING STOREBRAND EXCELLENCE™   TRACY·LOCKE WE ARE COMPELLING COMMERCE™

Scheduled in Q4 '23 or Q1 '24:

AFRL THE AIR FORCE RESEARCH LABORATORY   CLEARWATER PAPER   CBRE   Domino's

Our message of allyship and action has resonated across a wide range of industries:
Consumer Products * Legal * Financial Services * Manufacturing * Media * Creative Agencies * Government *
Consulting * Executive Search * Business Schools * Sports * Insurance *
Women's Forums * Pharma * Real Estate *