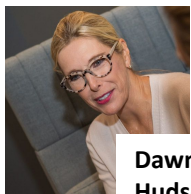




The Band of Sisters

Who we are:

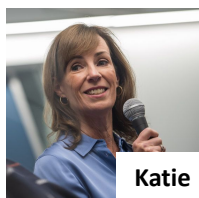
Six executive level women. Operating experience across 20+ industries - from large corporations to small start ups, in many male-dominated industries - and from the bottom rung to the C-suite to the Boardroom. Unparalleled insight into inclusive leadership and work culture.



Dawn Hudson



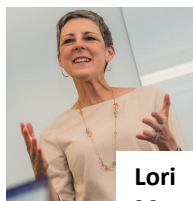
Mitzi Short



Katie Lacey



Angelique Bellmer Krembs



Lori Marcus



Cie Nicholson

The Band of Sisters
brings a fresh take on **how to dismantle gender bias and build an inclusive corporate culture.**

What we offer:

In our **unique "multi-voice keynote,"** we focus on the micro moments – the little things you didn't know mattered – and provide truly diverse perspectives - not "one size fits all" answers. Our work complements the academic research with decades of hands-on operating experience and real world examples. Our approach is designed to engage all genders through humor and storytelling – which we believe is the key to unlock action.

Target audience:

We speak to men and women, as leaders and witnesses, about becoming **allies against gender bias in the workplace.** We are trusted voices to tell the truth about corporate culture and **make a difference in engagement and retention.**

The How-to Guide For Inclusive Leaders

"For attracting and retaining talented women, this is your playbook"

Indra Nooyi
Former Chairman of PepsiCo

"For male executive allies, they are an eye-opener"

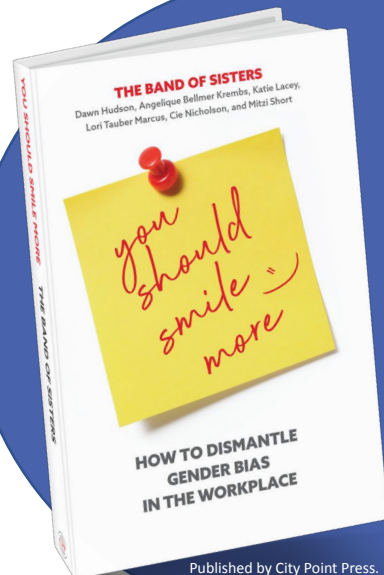
Mike White
Former CEO of DIRECTV

"These sisters have the proven grit, influence and grace to change the game!"

Dr Ella Bell
Professor at Dartmouth's Tuck School of Business

"Make sure you aren't making any of these mistakes unknowingly"

Scott Galloway
New York Times bestselling author and entrepreneur



Published by City Point Press.
Distributed by Simon & Schuster.



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The Band of Sisters

Speaking and Coverage



@ THE STRAND NYC



@ PEPSICO
Book Launch
Event



@ PARAMOUNT



@ Dicks Sporting Goods

Scott Galloway · Following
Clinical Professor of Marketing, NYU Stern
& Founder, Section4
1w · 🌐

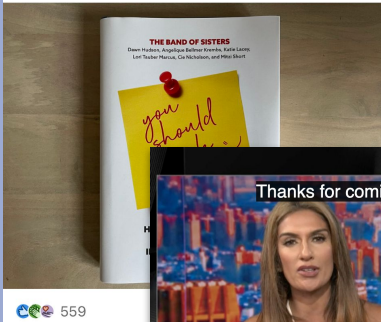
Good book on how to move past gender bias at work,
out this week
<https://a.co/d/3ji3yf3>

Thursday, September 29, 2022

The Band of Sisters Reunites with PepsiCo Family: PepsiCo's Legacy of Leadership Shines at Book Launch

The Band of Sisters, six former PepsiCo leaders gathered at PepsiCo headquarters in front of associates and alumni to launch their new book, *You Should Smile More - How to Dismantle Gender Bias in the Workplace*. The company is where the Sisters first bonded and began to learn, support, and value ways to advocate for themselves and each other in their careers.

READ



WATCH

NETWORK AIMS TO DISMANTLE GENDER BIAS IN THE WORKPLACE

cheddar news

0:30 / 5:04

allsyncamerota

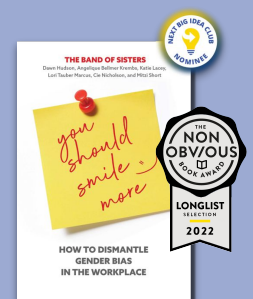


@ Tracy-Locke



Liked by clencicholson and 1,687 others

allsyncamerota "I remember my first boss in TV news told me I should smile less. He said smiling made me look too frivolous. I was 22 but knew that if my 12 hours a day in the office didn't speak to my seriousness, something was off. (Funny how many young women were told to smile more, so which one is it? - I quit and got a different job in TV news where hard work + smiling was allowed. This book reminds us of the seemingly small choices that can have a big impact: how to spot them and address them. The band of sisters #youshouldsmilemore"



HOW TO DISMANTLE
GENDER BIAS
IN THE WORKPLACE

